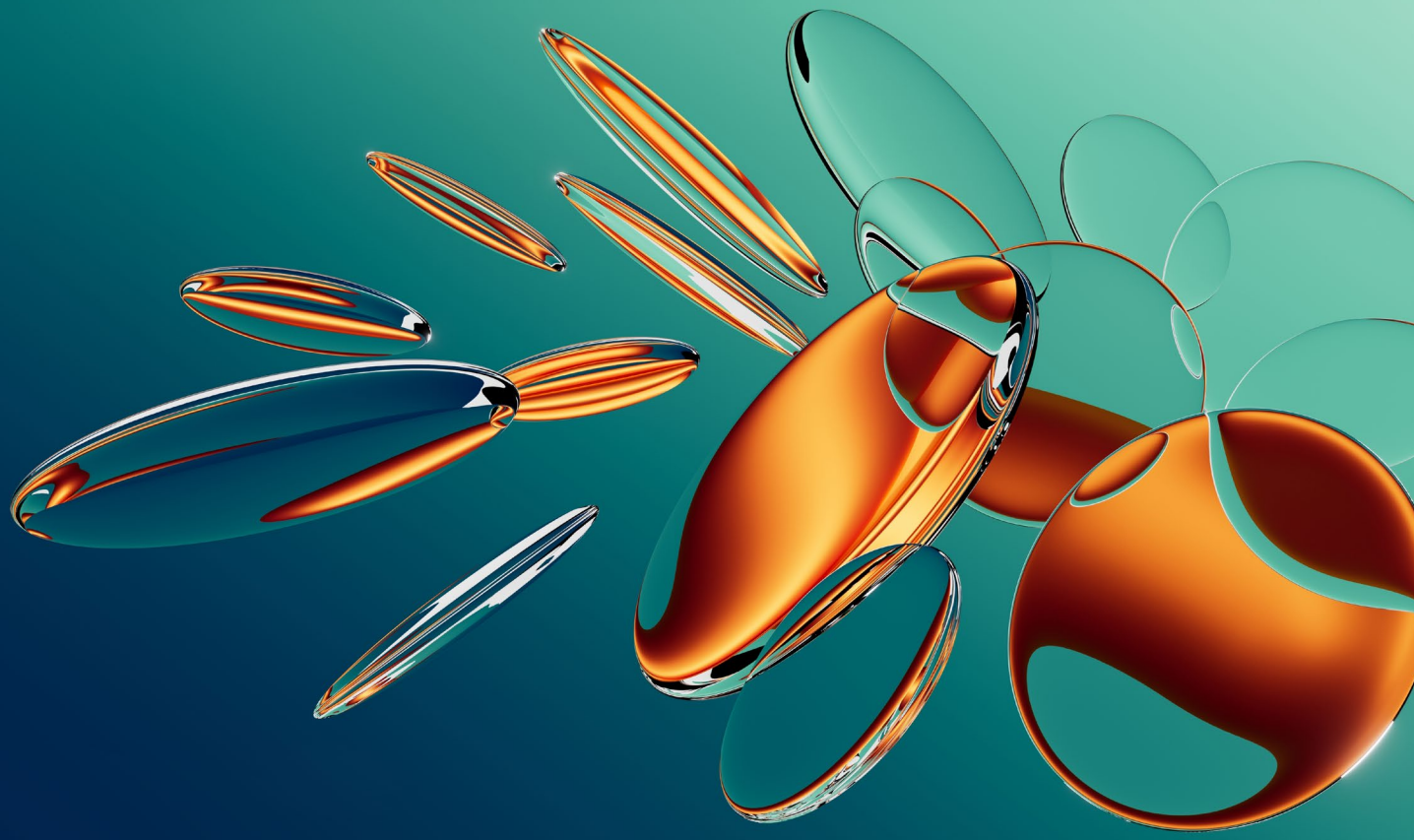
# Join Chapter Zero

## We are the Directors' Climate Forum

We equip and inspire non-executive directors
to lead on climate from the boardroom



## Why Chapter Zero matters to boards

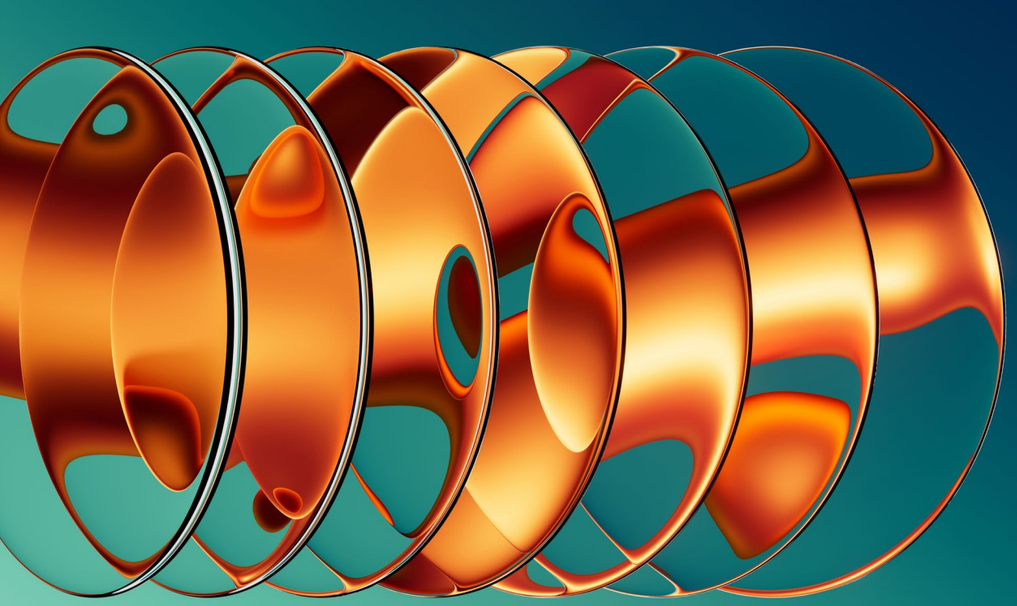
Chapter Zero operates at a crucial area for boards: between information and judgement. It helps directors assess management proposals, interrogate transition assumptions and understand the external signals coming from investors, regulators and markets, without prescribing outcomes.

Chapter Zero supports board directors sitting on listed, privately held, government or non-profit boards to contribute to:

- Better-informed board challenge and oversight of the business case for transition
- More credible transition planning and conversations regarding disclosure
- Alignment between the board, management and stakeholders on climate-related risk and opportunity
- The ability to focus on climate-related opportunity

# Chapter Zero's member value proposition

Climate change is no longer a background risk – it is a defining force reshaping markets, investment flows, regulation and long-term business value. For non-executive directors and Chairs, the question is no longer whether to engage with climate, but how to govern it with confidence and credibility. Chapter Zero exists to answer that question.



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## Practical tools for the boardroom

We offer practical information for directors to reflect on questions to put to management, and examples of practical application and insights from global peers – all designed to sharpen oversight and stimulate debate. We help to strengthen alignment between ambition and delivery.

## A programme constructed around you

Members benefit from climate change roundtables, workshops and conferences, as well as access to briefing materials, toolkits and films. We bring together non-executive directors, Chairs, other senior leaders, regulators, trusted advisers and key experts to learn from and influence each other's perspectives.

## Knowledge that builds genuine competency

The Directors' Climate Journey is a self-directed learning experience that takes members through the core topics underpinning the business case for acting on climate, moving from briefings and key takeaways through to deep dives, data and reports. Whether you are new to climate governance or looking to sharpen your expertise, Chapter Zero's resources meet you where you are.

## A peer community of influence

Chapter Zero is a lively, influential and supportive community of non-executive directors and Chairs – it is a space in which to develop the knowledge and confidence to embed climate targets and transition plans into strategy. A key differentiator is peer to peer engagement. This is what helps non-executive directors and Chairs identify how far their boardrooms have come on climate compared with their peers and helps build confidence.

With thousands of business leaders already members, and a global network spanning over 70 countries through Chapter Zero Alliance, you are joining a significant group of leaders who are ready to act on climate.

## Why it matters now

Climate action presents a huge opportunity for growth and renewal – redefining markets, driving technological innovation and influencing where investment flows. Leaders who understand climate as a driver of change can position their organisations to lead in emerging markets, attract long-term investment and build enduring stakeholder trust.

Boards that act are better placed to protect and create value. Chapter Zero gives you the foundation to be one of them.

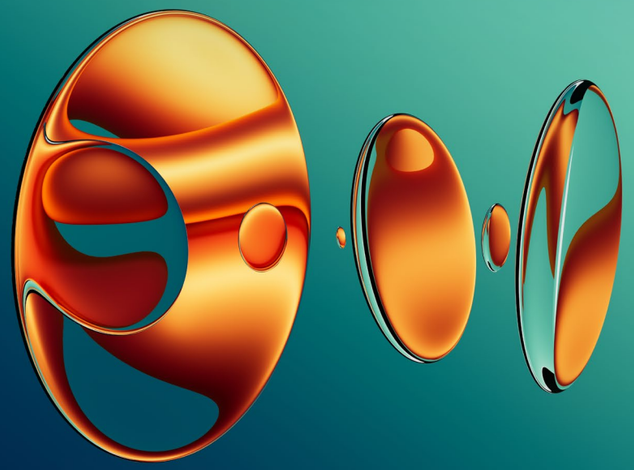
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# Membership is complimentary

Because we are philanthropically funded, we can invite you to enjoy the benefits of a Chapter Zero membership at no cost. By joining, you become part of a lively global community of non-executive directors and Chairs that are shaping a sustainable future.

Attend our events – webinars, in-person events, roundtables, workshops and seminars – without obligation. The investment is your time and commitment. The return is the confidence to govern your organisation through one of the most consequential transitions in modern business.

We will send you event invitations and an event bulletin from time to time, and hope to meet you soon, either in person, online or both.



## Your membership at a glance

- A monthly email bulletin providing the latest policy and regulatory updates, case studies and events
- An extensive events programme of workshops, webinars and conferences featuring perspectives from experts in business, politics and civil society
- A network of peers for you to meet and share insights
- Insight articles contributed by the membership, providing the non-executive director's perspective on a range of crucial issues
- A rich catalogue of content developed in partnership with leading businesses and subject matter, located in the Chapter Zero Knowledge Hub

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# Welcome from our CEO



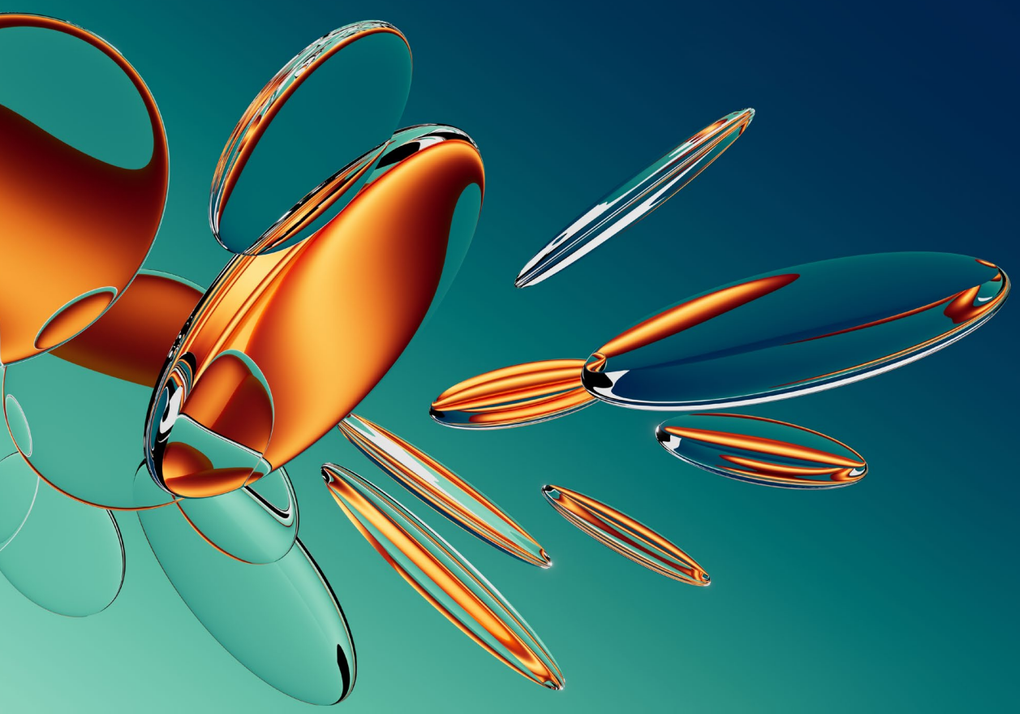
"As more tipping points are reached and more planetary boundaries breached, the need for Chapter Zero to equip and inspire non-executive directors to lead on climate from the boardroom becomes greater. Through briefings, convenings and community, we are reaching more boardrooms, with more ideas. The data tells us that Chapter Zero is influencing boardroom discussions and director behaviours, especially for Chairs."

**Vicky Moffatt, CEO**

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# Our events and briefings are tailored for the boardroom

Chapter Zero recognises that each board has different conversations, challenges and opportunities to consider. That is why we cater to specific committees as well as the whole board.






## Audit Committee Dialogues

These delve into the oversight functions of this specific committee, equipping members with the knowledge needed to guide their organisations through transition.

## Sustainability and ESG Committee Dialogues

Supported by Chapter Zero Fellows, the Sustainability and ESG Committee Dialogue series has hosted a variety of conversations, with Chairs attending to both hear about actionable insights they can implement, and to share their own reflections.

## Nominations/Remunerations Committee Dialogues

These are in the pipeline and are coming soon.

## The Knowledge Hub is the home of the Directors' Climate Journey

This is a self-directed learning journey designed to support non-executive directors in building the business case for climate action. Right now, we are focused on:

- Risk and resilience
- Innovation and growth
- Reporting and standards
- Leadership

## We have a Financial Services Community

We run bespoke events for non-executive directors on the boards of asset owners, asset managers, private equity and insurance companies. We also translate progress on climate for real economy boardrooms.

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# Our community



83%

of Chairs are likely to recommend membership




We are an inclusive group of Chairs, non-executive directors, trustees and beyond from business, government and civil society.

Our core offer focuses on the top 500 UK companies; we have over 80% representation from FTSE 100 businesses, and 70% of FTSE 250 businesses with one or more Chapter Zero member on the board. For some companies, the full board are Chapter Zero members; and in total over 1,000 committee Chairs are members.

We warmly welcome company secretaries as Chapter Zero members. We recognise their vital role as a bridge to the board.

## Our Associate programme

Our membership not only comprises non-executive directors and Chairs, but also other senior leaders who benefit from our associates programme. This is aimed at senior leaders for whom the boardroom is relevant, either in their executive capacity or because they are to become non-executive directors. The associates programme gives partial access to our non-executive director programme.

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# How members benefit

96%

event satisfaction rate



## What members say

“Chapter Zero helps empower non-executive directors and Chairs to have a stronger voice on climate change.”

“Every single event has provided valuable insight, great introductions and the ability to be part of a community. The only way to drive the agenda is to collaborate, which is what Chapter Zero fosters.”

## How does Chapter Zero membership help senior leaders?

Through access to our virtual and in-person convenings, briefings, tools and other communications, we help you to embed climate action in your companies’ business strategies. Four in five members have increased their climate awareness, four in five members have improved their climate knowledge and skills and three in four members are now more confident talking about climate after support from Chapter Zero.

## How do we know membership supports senior leaders to have impact?

When climate shows up in capital expenditure decisions, and the pathways and milestones to investment are documented, we know board members and other senior leaders are taking action on climate. Our members tell us they take information directly from Chapter Zero to their boardrooms, ask better questions in those boardrooms and have clearer climate-related oversight of all boardroom decisions.

Membership of Chapter Zero delivers proof points. Directors and Chairs can see what’s been done and what is possible.

## Helping senior leaders imagine a decarbonised future

We ensure that senior leaders not only know about climate science, but they also know what to do about it in their boardrooms.

We do this by surfacing case studies based on real board action on climate, and by demonstrating the positive effect of that board action on the decarbonisation of individual companies, economies and therefore the global economy.

These case studies also demonstrate that what is good for the planet is also good for business.

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# Our global network and board of directors

We are part of Chapter Zero Alliance, a UK registered charity and part of a network of **35 Chapters across more than 70 countries** that provides a global community of over 100,000 Chairs and directors focused on the governance considerations of climate change.

## Our Supporting Chairs



**Ruth Cairnie**
Chair of Babcock



**Richard Gillingwater**
Senior Independent Director at Spirax Group plc and Whitbread plc. Board of Governors at The Wellcome Trust



**Don Robert**
Chair of London Stock Exchange Group plc



**Martin Scicluna**
Chair of J Sainsburys plc



**David Tyler**
Chair of Domestic & General Insurance plc and PZ Cussons plc

## Our board of directors

| | |
|---|---|
| **Jo Harlow** | Chair of the Board |
| **Susan Hooper** | Senior Independent Director |
| **Iain Anderson** | Board member |
| **Carol Bell** | Board member |
| **Rosemary Boot** | Board member |
| **Michael Izza CBE** | Board member |
| **Yves Hayaux-du-Tilly** | Board member |
| **Catherine May** | Board member |
| **Vicky Moffatt** | Chief Executive Officer |

## Our Fellows

Chapter Zero Fellows offer their time and experience to shape our programme. They are climate experts who help identify the most relevant questions and perspectives for non-executive directors. They play an important role in ensuring the information we publish and events we organise are stimulating and board ready.

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# How we deliver for members

We work at the highest level with leading global partners who offer their expertise, pro bono, to Chapter Zero to translate climate knowledge for the boardroom audience.

We are grateful to the partners we worked with in 2024/25 for their pro bono support.

# We are grateful to our funders

Chapter Zero would not be able to deliver on its purpose – to equip and inspire non-executive directors to lead on climate from the boardroom – without our funders. We are grateful to them all, including:

CHILDREN'S INVESTMENT FUND FOUNDATION

Esmée Fairbairn FOUNDATION

generation foundation

Hatton & Conduit Trust

IKEA

Laudes Foundation

LSEG FOUNDATION

Funded by wellcome

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# Our purpose, values and vision

## Purpose

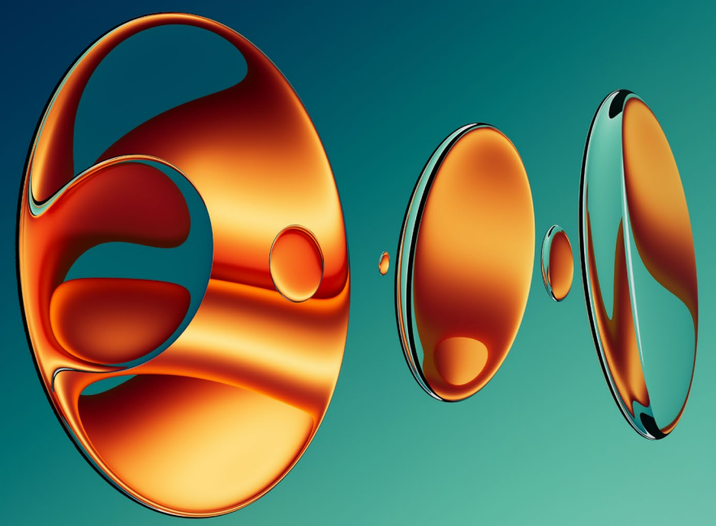
To equip and inspire non-executive directors to lead on climate from the boardroom.

## Values

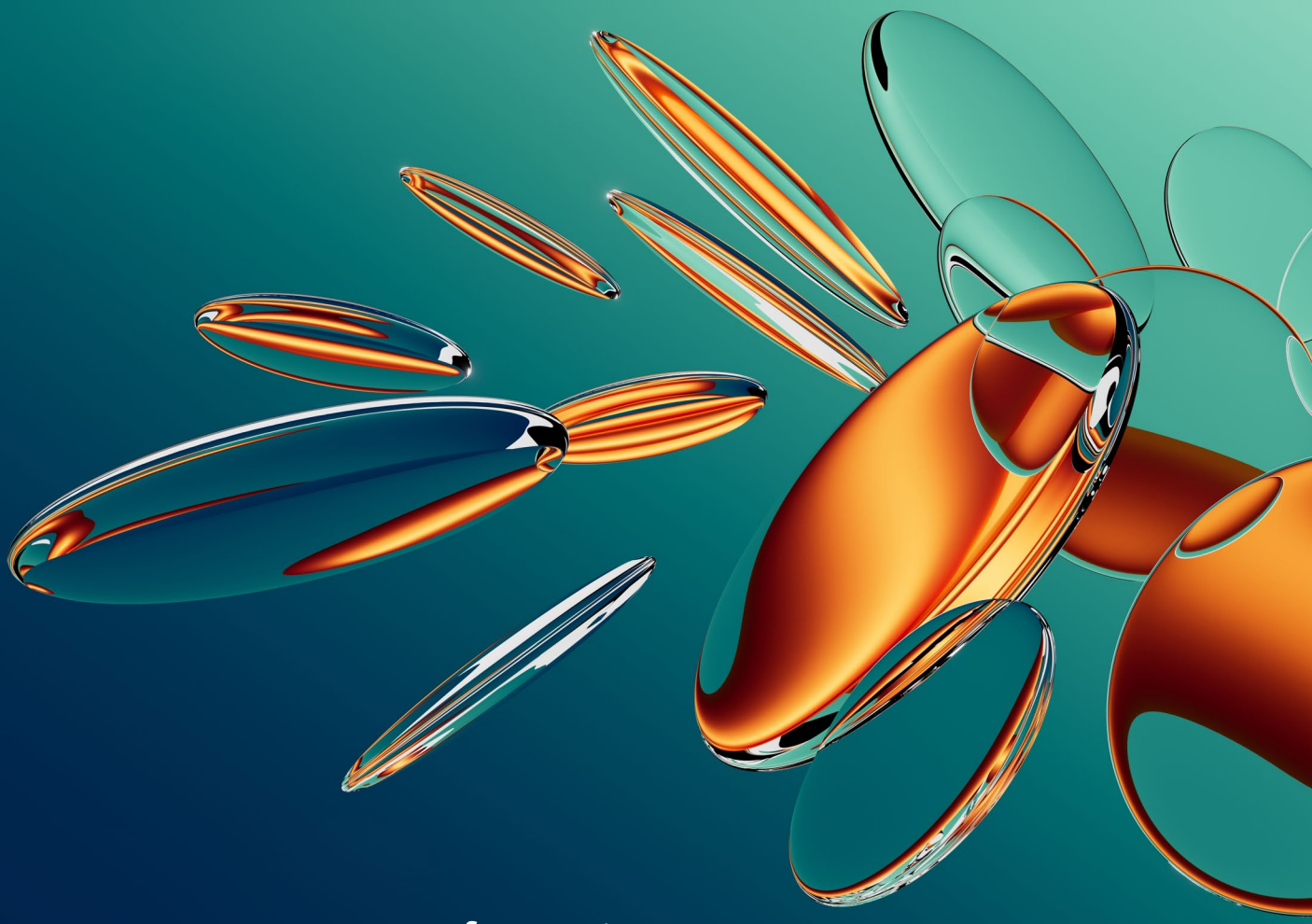
1. We are impact focussed, collaborative and innovative
2. We respect different positions; we learn from our members
3. We are business-minded not ideological
4. Everything we do is grounded in science
5. We believe that climate and nature are two sides of the same coin
6. We oppose greenwashing
7. We don't do political advocacy

## Vision

A world where effective board governance drives long-term value creation by balancing climate and nature risks with opportunity, enabling innovation and prosperity within planetary boundaries.



Chapter Zero



**See our events**
chapterzero.org.uk/events

**Visit our Spotlight pages**
chapterzero.org.uk/spotlight

**Meet our people**
chapterzero.org.uk/about/our-people

**Visit our Knowledge Hub**
chapterzero.org.uk/knowledge-hub

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